**User Persona**

**Client Name:** Adam Schettenhelm (me)

**Project Name:** Personal Website

**Persona Name:** Price, William

User Goals

* To check the client’s quantity of skills and experience
* To get a picture of the client as a competent project member

Narrative:

Will works for a company that will be working with or hiring the client’s employer. He does not have a technical background, but is comparing similar tech companies to choose which one he would like his company to hire.

He is going to the Personal Website to see the client’s skills for comparison to industry standards as a measure of how well the client’s company can meet his needs. He wants to quickly see the major named skills that the client has, perhaps benefitting from descriptions explaining their relevance, and he wants a professional, official site experience – confidence and competence.